

1. K-LOVE serves our community by providing positive music and guidance for everyone. This station can be heard by the young and old without having to worry about issues of violence, racism, cursing, and negativity. All of the K-Love listeners are inspired by the uplifting music and talk on this station.
2. If K-LOVE were to be displaced by an LPFM broadcaster providing other programming listeners must find other avenues for hearing Christian programming. Local broadcast is already in danger due to XM & Sirrus "satellite" radio. Negative changes cause negative reactions by the community at large. K-Love is one of only a few broadcast stations I listen to. As the radio station formats change and issues like this arise, my decisions are moving more towards satellite only radio. As the demand for local radio stations declines, endorsements will decline, and local radio will not be able to survive the Economic Impact. This will affect more than just K-Love.
3. K-Love serves the public interest by providing positive and inspirational broadcast for everyone.